



nick adorni
design+photography

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education

BFA, The Cleveland Institute of Art - 2009
Major - Communication Design
Minors - FVPA (Film, Video, and Photographic Arts), Sculpture

selected work experience

- 08/10 - Present
The Public Works, Denver, CO - Designer and Navigator
Responsibilities cover a wide range of business channels. Designer role includes the creation and managing of branding and assets throughout the family of brands, including The Public Works, Battery621, Supple, and The Business of Fun. Includes logo marks, collateral, website creation and management, and integration into proper social media channels. Navigator responsibilities include photography, print production and management, IT services, business development, event planning, and project management.
- 03/10 - 05/10
Great Big Circle, Maitland, FL - Freelance Designer
Provide print and web design support to design team on new and existing projects for clients including the Orlando Magic, the Amway Center, and the upcoming Dr. Phillips Center for the Performing Arts.
- 10/09 - 03/10
Orlando Magic, Orlando, FL - Web Design Intern
Responsibilities included creating site designs and updates using the NBA's content management system. Created photo galleries, daily news updates, interior pages, the Magic Dancers microsite, managed BE IMMERVED, the Orlando Magic interns blog, and designed DWIGHT4MVP.com.
- 09/09 - 10/09
Century Harley-Davidson, Medina, OH - Freelance Designer
Designed a unique and customer centered calendar for sales and promotional use.
- 07/09 - 09/09
Cell Targeting, Inc., Cleveland, OH - Freelance Designer
Created an enhanced brand identity for a company pioneering an innovative stem cell technology.
- 01/09 - 06/09
Case Western Reserve University, Cleveland, OH - Freelance Designer
Collaborated with a team of designers to create the collateral and wayfinding system for the 2009 Global Forum at Case Western Reserve University.

skills

- Mac + PC
Adobe Acrobat, Bridge, Dreamweaver, Flash, Illustrator, InDesign, Photoshop, Lightroom 2; Apple Final Cut Pro, iLife, Mac OS X; EPSON Large Format Printers; Microsoft Office, Windows; Wacom Tablets
- Web
HTML, CSS, Javascript, FTP, Wordpress, Expression Engine, NBA ELCID content management system, social media (Facebook, Twitter, Foursquare, Tumblr)
- Photography
Canon and Nikon Digital SLR Cameras, lenses, flash units, RAW file management, ProFoto studio lighting, PocketWizard remote triggering system

professional associations

- 02/09 - Present
Society for Environmental Graphic Design (SEGD)
- 05/08 - Present
American Institute of Graphic Arts (AIGA)

interests

Hockey, snowboarding, action sports, digital cameras, cars, travel, fitness, running, cycling, theme parks, movies, music, eco-friendliness, recycling