



# nick adorni design+photography

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## education

BFA, The Cleveland Institute of Art - 2009  
Major - Communication Design  
Minors - FVPA (Film, Video, and Photographic Arts), Sculpture

## selected work experience

- 03/10 - present  
Orlando Magic, Orlando, FL - Webteam game night support  
*Responsible for updating and deploying media to orlandomagic.com during and after games. Allowed fans visiting the site after games to view game photos and press conferences in a timely manner, instead of waiting until the next day to view them.*
- 03/10 - 05/10  
Great Big Circle, Maitland, FL - Freelance Designer  
*Provide print and web design support to design team on new and existing projects for clients including the Orlando Magic, the Amway Center, and the upcoming Dr. Phillips Center for the Performing Arts.*
- 10/09 - 03/10  
Orlando Magic, Orlando, FL - Web Design Intern  
*Responsibilities included creating site designs and updates using the NBA's content management system. Created photo galleries, daily news updates, interior pages, the Magic Dancers microsite, managed BE IMMersed, the Orlando Magic interns blog, and designed DWIGHT4MVP.com.*
- 09/09 - 10/09  
The Public Works, Evergreen, CO - Freelance Designer  
*Designed a series of promotional athlete posters featuring Helly Hansen, Smith Optics, Head, and Kastle freeride ski team members for a film tour promoting Match Stick Productions new film, 'In Deep.'*
- 09/09 - 10/09  
Century Harley-Davidson, Medina, OH - Freelance Designer  
*Designed a unique and customer centered calendar for sales and promotional use.*
- 07/09 - 09/09  
Cell Targeting, Inc., Cleveland, OH - Freelance Designer  
*Created an enhanced brand identity for a company pioneering an innovative stem cell technology.*
- 01/09 - 06/09  
Case Western Reserve University, Cleveland, OH - Freelance Designer  
*Collaborated with a team of designers to create the collateral and wayfinding system for the 2009 Global Forum at Case Western Reserve University.*

## skills

- Mac + PC  
Adobe Acrobat, Bridge, Dreamweaver, Flash, Illustrator, InDesign, Photoshop, Lightroom 2;  
Apple Final Cut Pro, iLife, Mac OS X; Microsoft Office, Windows; Wacom Tablets
- Web  
HTML, CSS, Javascript, FTP, Wordpress, Expression Engine, NBA ELCID content management system,  
social media (Facebook, Twitter, Foursquare)
- Photography  
Canon Digital SLR Cameras, lenses, flash units, RAW file management, studio lighting

## professional associations

- 02/09 - Present  
Society for Environmental Graphic Design (SEGD)
- 05/08 - Present  
American Institute of Graphic Arts (AIGA)

## exhibitions/events

- 2009  
9th Annual Duct Tape Ball - Anchorage, AK
- 2008  
Avon Heritage Duct Tape Festival - Avon, OH  
8th Annual Duct Tape Ball - Anchorage, AK
- 2007  
GuitarMania® - Rock 'N Roll Hall of Fame / Jacobs Field

## interests

Hockey, snowboarding, action sports, digital cameras, cars, travel, fitness, running, cycling,  
theme parks, movies, music, eco-friendliness, recycling